To: Heller, Edmund G., Waechter, Liane, 1710 - Pittsburgh ROU, McGovern, M D., Evanchik, A E., Fricke, R H., Petrone, Mike J., Wolfe, Lanny, McHugh, Michael, James, Douglas, Teeter, Gregory, Dejong, Fred, Richards, M, Van Sickle, R, Mitchell, Greg, Sirianni, Suzanne M., 1110 - Boston ROU(PROVENL), Reidy, Gerald J., Keeney, David, Smith, Richard A., Gambardella, Mark R., Brown, Greg, Ciesluk, M, Bomgardner, Denny L., 1200 - New York Region (SCULLYA), 1210 - New York ROU (ALVICHA), Kinney, W H., Devine, John C., Gay, R E., Fall, Eric D., 1300 - Philadelphia Region (HAYESJ4), 1310 - Philadelphia ROU (METZG), Loftin, Jerry R., Nunn, Stephen J., 1600 - Buffalo Region (BURRELL), 1610 - Buffalo ROU (BRZEZIE), Dabaghian, Charles N., Fusco, Peter J., Alese, Louann F., Cleerdin, Sean, Cobucci, M J., Taylor, William M., Riess, Christian B., Mcallister, George E., Mcgavin, Nate J., Casey, Robert A., Roth, Kari L., Laberge, David M., Chomko, Daniel, Weber, R L., Bangle, Rich F., Podnieks, David L., Henry, Luise A., Hart, Joseph G., Green, Herbert K., Wagner, Steve F., Crosby, Judy L.

From: Kuruc, Nick
Posted: 7/22/98 8:52
Opened: 7/22/98 11:14
Subject: Wakefern Warehouse Couponing Program

ROU Communication to Retail Divisions: Access Primary Supplier # 425769 for all Shop Rite Supermarkets

Please see the attached regarding the Wakefern Warehouse Couponing Program:

> Letter to be sent to Member Groups and Stores from this office.
> Store flyer that can be used by our Retail Reps when contacting stores.

Although this Program was designed to address the state minimum pricing issue in New Jersey, all Shop Rite Stores will be receiving the pre couponed product.
Keeping this in mind stock levels on Winston, Salem, and Doral should be closely monitored.

Source: https://www.industrydocuments.ucsf.edu/docs/mrkn0000